Skills Statements

Skill statements should use a descriptive verb and accurate technical vocabulary in order to express a clear meaning and intent about individual skills.

Students could include these or similar skills statements only if they have achieved the capability through their courses and experience:

– Participate effectively as part of a multidisciplinary team in the design, development, and/or production of print and digital media.

– Use and apply knowledge of graphic design principles and typography to develop and produce layouts which meet the needs of the client.

– Use Adobe Photoshop to prepare photographic images for display and for use in print and digital media.

– Use Adobe Illustrator to produce graphic images and illustrations for display and for use in print and digital media.

– Use Adobe InDesign to produce layouts for single- and multi-page documents and publications to given specifications.

– Use Adobe Dreamweaver to produce Web pages and websites to given specifications.

– Use Adobe Flash to produce animation for use in digital media.

– Use Adobe Acrobat Pro in the production and distribution of documents and publications for print and digital media.

– Plan, capture, edit, and produce videos for DVD and website distribution and viewing.

– Plan, capture, edit, and produce original photographic images for display and for use in print and digital media.

Of course, students may also edit the above statements or write their own statements that are very specific to their own skills and interests.

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