Mission Statement

The primary mission of the National Technical Institute for the Deaf is to provide deaf and hard-of-hearing students with outstanding state-of-the-art technical and professional education programs, complemented by a strong arts and sciences curriculum, that prepare them to live and work in the mainstream of a rapidly changing global community and enhance their lifelong learning.

Secondarily, NTID prepares professionals to work in fields related to deafness; undertakes a program of applied research designed to enhance the social, economic and educational accommodation of deaf people; and shares its knowledge and expertise through outreach and other information dissemination programs.

Outcomes and Measures

Accounting Technology AAS Program Outcome Set

Develop a high degree of technical competence in order to gain entry-level employment in an accounting position

<table>
<thead>
<tr>
<th>Measure: Accounting Capstone [NACC-204] - Student Learning Assessment Test</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course level; Direct - Exam</td>
</tr>
<tr>
<td>Details/Description: Student Learning Assessment Test administered in the Accounting Capstone course [NACC-204]</td>
</tr>
<tr>
<td>Acceptable Benchmark: 90% of students will earn an acceptable rating score averaging 70% or higher on Learning Assessment Test.</td>
</tr>
<tr>
<td>Implementation Plan (timeline): At the end of each semester when Accounting Capstone and/or Acct 3 is offered.</td>
</tr>
<tr>
<td>Key/Responsible Personnel: Department Program Coordinator</td>
</tr>
</tbody>
</table>

Develop core interpersonal business skills for teamwork

<table>
<thead>
<tr>
<th>Measure: Accounting Capstone [NACC-204] - Interpersonal and Team Work Review</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course level; Direct - Other</td>
</tr>
<tr>
<td>Details/Description: Interpersonal and team work review in Accounting Capstone course [NACC-204]</td>
</tr>
<tr>
<td>Acceptable Benchmark: 90% of students will earn an acceptable rating score averaging 80% or higher on interpersonal skills and teamwork rubric.</td>
</tr>
<tr>
<td>Implementation Plan (timeline): At the end of each semester when Accounting Capstone is offered.</td>
</tr>
<tr>
<td>Key/Responsible Personnel: Department Program Coordinator</td>
</tr>
</tbody>
</table>

Acquire the knowledge and skills necessary to function in a global society
Describe the interrelatedness of social, cultural and business factors that shape and impact the global business environment

**Measure:** Fundamentals of Marketing [NBUS-223] - Marketing Project  
Course level; Direct - Student Artifact

**Details/Description:**  
**Acceptable Benchmark:** 70% of students will earn an average rating of 80% or better on the Marketing project rubric.  
**Implementation Plan (timeline):** At the end of each semester when Marketing is offered.  
**Key/Responsible Personnel:** Department Program Coordinator

Acquire entry into the workforce in an office setting in the Accounting Technology field

Gain entry-level employment

**Measure:** Alumni Survey  
Program level; Indirect - Survey

**Details/Description:** Survey of graduates  
**Acceptable Benchmark:** 80% of alumni sampled will be satisfied with technical preparation for their first job in the AT field.  
**Implementation Plan (timeline):** At the end of each semester when co-op experiences occurred.  
**Key/Responsible Personnel:** NCE & Alumni Survey Personnel

**Measure:** NTID Center on Employment (NCE) - Co-op Employer's Evaluation  
Course level; Direct - Other

**Details/Description:** Co-op Employer’s Evaluation question #29 (students overall performance).  
**Acceptable Benchmark:** 80% of students will receive a score of "3" or higher (5-point scale) on the Co-op Employer’s Evaluation question #29 (students overall performance). Minimum 80% of students sampled will be rated satisfactory or above.  
**Implementation Plan (timeline):** At the end of each semester when co-op experiences occurred.  
**Key/Responsible Personnel:** NCE & Alumni Survey Personnel

**Measure:** NTID Center on Employment (NCE) - Placement Analysis Data

**Details/Description:**  
**Acceptable Benchmark:** 80% of graduates seeking employment will be employed in the AT field.  
**Implementation Plan (timeline):** At the end of each semester when co-op experiences occurred.  
**Key/Responsible Personnel:** NCE & Alumni Survey Personnel

Acquire independent learning skills necessary to participate in personal and professional growth

Tech Skill 1: Demonstrate aptitude/ability to learn quickly and apply technical knowledge

**Measure:** Co-op Supervisor Evaluation of Student Job Performance on Tech Skill 1  
Other level; Direct - Other

**Details/Description:**  
**Acceptable Benchmark:** 80% of students will be rated at 3 or greater on Tech Skill 1  
**Implementation Plan (timeline):** At the end of each semester when co-op experiences occurred.  
**Key/Responsible Personnel:** Department Co-op Coordinator

Tech Skill 4: Demonstrate ability to transfer theory to employment situations

**Measure:** Co-op Supervisor Evaluation of Student Job Performance on Tech Skill 4  
Other level; Direct - Other

**Details/Description:**  
**Acceptable Benchmark:** 80% of students will be rated at 3 or greater on Tech Skill 4  
**Implementation Plan (timeline):** At the end of each semester when co-op experiences occurred.