2016-2017 Assessment Cycle

Assessment Plan

Mission Statement

The primary mission of the National Technical Institute for the Deaf is to provide deaf and hard-of-hearing students with outstanding state-of-the-art technical and professional education programs, complemented by a strong arts and sciences curriculum, that prepare them to live and work in the mainstream of a rapidly changing global community and enhance their lifelong learning.

Secondarily, NTID prepares professionals to work in fields related to deafness; undertakes a program of applied research designed to enhance the social, economic and educational accommodation of deaf people; and shares its knowledge and expertise through outreach and other information dissemination programs.

Outcomes and Measures

Accounting Technology AAS Program Outcome Set

**Develop a high degree of technical competence in order to gain entry-level employment in an accounting position**

| Perform the functions of the accounting cycle for service, merchandising, and manufacturing businesses | **Measure:** Accounting Capstone [NACC-204] - Student Learning Assessment Test  
Course level; Direct - Exam |
|---|---|
| Details/Description: Student Learning Assessment Test administered in the Accounting Capstone course [NACC-204]  
Acceptable Benchmark: 90% of students will earn an acceptable rating score averaging 70% or higher on Learning Assessment Test.  
Implementation Plan (timeline): At the end of each semester when Accounting Capstone and/or Acct 3 is offered.  
Key/Responsible Personnel: Department Program Coordinator |

**Develop core interpersonal business skills for teamwork**

| Demonstrate appropriate interpersonal business skills and teamwork in a professional environment | **Measure:** Accounting Capstone [NACC-204] - Interpersonal and Team Work Review  
Course level; Direct - Other |
|---|---|
| Details/Description: Interpersonal and team work review in Accounting Capstone course [NACC-204]  
Acceptable Benchmark: 90% of students will earn an acceptable rating score averaging 80% or higher on interpersonal skills and teamwork rubric.  
Implementation Plan (timeline): At the end of each semester when Accounting Capstone is offered.  
Key/Responsible Personnel: Department Program Coordinator |

**Acquire the knowledge and skills necessary to function in a global society**
Describe the interrelatedness of social, cultural and business factors that shape and impact the global business environment

**Measure:** Fundamentals of Marketing [NBUS-223] - Marketing Project
Course level; Direct - Student Artifact

Details/Description:
Acceptable Benchmark: 70% of students will earn an average rating of 80% or better on the Marketing project rubric.
Implementation Plan (timeline): At the end of each semester when Marketing is offered.
Key/Responsible Personnel: Department Program Coordinator

Acquire entry into the workforce in an office setting in the Accounting Technology field

Gain entry-level employment

**Measure:** Alumni Survey
Program level; Indirect - Survey

Details/Description: Survey of graduates
Acceptable Benchmark: 80% of alumni sampled will be satisfied with technical preparation for their first job in the AT field.
Implementation Plan (timeline): At the end of each semester when co-op experiences occurred.
Key/Responsible Personnel: NCE & Alumni Survey Personnel

**Measure:** NTID Center on Employment (NCE) - Co-op Employer's Evaluation
Course level; Direct - Other

Details/Description: Co-op Employer’s Evaluation question #29 (students overall performance).
Acceptable Benchmark: 80% of students will receive a score of “3” or higher (5-point scale) on the Co-op Employer’s Evaluation question #29 (students overall performance). Minimum 80% of students sampled will be rated satisfactory or above.
Implementation Plan (timeline): At the end of each semester when co-op experiences occurred.
Key/Responsible Personnel: NCE & Alumni Survey Personnel

**Measure:** NTID Center on Employment (NCE) - Placement Analysis Data

Details/Description:
Acceptable Benchmark: 80% of graduates seeking employment will be employed in the AT field.
Implementation Plan (timeline): At the end of each semester when co-op experiences occurred.
Key/Responsible Personnel: NCE & Alumni Survey Personnel

Acquire independent learning skills necessary to participate in personal and professional growth

Tech Skill 1: Demonstrate aptitude/ability to learn quickly and apply technical knowledge

**Measure:** Co-op Supervisor Evaluation of Student Job Performance on Tech Skill 1
Other level; Direct - Other

Details/Description:
Acceptable Benchmark: 80% of students will be rated at 3 or greater on Tech Skill 1
Implementation Plan (timeline): At the end of each semester when co-op experiences occurred.
Key/Responsible Personnel: Department Co-op Coordinator

Tech Skill 4: Demonstrate ability to transfer theory to employment situations

**Measure:** Co-op Supervisor Evaluation of Student Job Performance on Tech Skill 4
Other level; Direct - Other

Details/Description:
Acceptable Benchmark: 80% of students will be rated at 3 or greater on Tech Skill 4
Implementation Plan (timeline): At the end of each semester when co-op experiences occurred.