# Program Goal:
Prepare graduates with skills and knowledge to enable entry-level employment in the accounting field.

## Critical Outcomes for all Students

<table>
<thead>
<tr>
<th>Domain/Task/ Capability</th>
<th>Performance Criteria/ Benchmarks</th>
<th>Instrument/ Opportunity</th>
<th>Assessment of Performance</th>
<th>Timeline</th>
<th>Summarization of Results</th>
<th>Use of Results</th>
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</table>
| 1. Students will be able to perform the functions of the accounting cycle for service, merchandising, and manufacturing businesses. | 80% of students will demonstrate a satisfactory ability to:  
- analyze transactions  
- journalize and post transactions  
- prepare trial balances and/or worksheets  
- calculate and record payroll data  
- reconcile and control cash accounts  
- adjust and close accounts  
- prepare key financial statements | 1. Student Performance Appraisal (Part A: technical skill items) used to assess the outcomes related to the comprehensive accounting cycle project (practice set) in the course Principles of Accounting II and the portfolio of completed tasks in the course Applied Accounting Techniques. | Fall & Winter 2002-2003 | 121 students were evaluated by their instructors during AY 2002-03, 2003-04, 2004-05, 2005-06, and 2006-07.  
77% received a score of 3 or above on all 7 technical skill items. | Accounting faculty have begun discussions regarding possible improvement strategies for items returning a relatively low score (e.g. reconciling and controlling cash accounts, and adjusting and closing accounts). |

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| 2. Students will demonstrate appropriate technical and interpersonal skills necessary for employment. | 80% of students will demonstrate a satisfactory ability to:  
- apply previously learned technical skills  
- follow instructions  
- use time productively  
- meet deadlines  
- show interest and enthusiasm  
- work well with others  
- solve problems independently | 2.A. Student Performance Appraisal (Part B: interpersonal/cognitive skill items) used to assess the outcomes related to the comprehensive accounting cycle project (practice set) in the course Principles of Accounting II and the portfolio of completed tasks in the course Applied Accounting Techniques. | Fall & Winter AY 2002-2003 | 2A. 121 students were evaluated by their instructors during AY 2002-03, 2003-04, 2004-05, 2005-06, and 2006-07.  
67% received a score of 3 or above on all 7 interpersonal/cognitive skill items. | Accounting faculty have begun discussions regarding possible improvement strategies for items returning a relatively low score (e.g. following instructions, and solving problems independently). |

2B. For all NTID associate degree co-op students for 20061 to 20063: Total n=20; Students whose supervisors completed online evaluations: N=8; 100% of those students met criterion

2B. See comment below.
### Evaluation of Student Job Performance

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<th>3. Students will obtain entry-level employment in the accounting field.</th>
<th>90% of graduates seeking employment will be employed in the field within one year.</th>
<th>3. NCE placement data</th>
<th>3. Self-reported placement data</th>
<th>annually</th>
<th>For AY 2004-2005 n=6; 100% of students seeking employment were working</th>
<th>Continue to monitor.</th>
</tr>
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</table>

| 4. Graduating students will indicate satisfaction with program and courses. | 80% of graduating students will indicate overall satisfaction with the program and the courses. | 4. Student Satisfaction Survey | 4. Students will indicate they Strongly Agree or More Agree than Disagree (4-point scale) when asked to give an overall rating on two global items, one related to the program in general and the other related to the courses in the major. (Specific program and course ratings are collected on 14 other items.) | AY 2003-2004 | AY 2004-2005 | 31 graduating students were surveyed in AY 2004-05 (n=21) and 2005-06 (n=10). 94% (29 out of 31) indicated overall satisfaction with the program. 90% (28 out of 31) indicated satisfaction with the courses in their major. | Possible use of results (high degree of student satisfaction) in marketing and recruitment data. Investigate results on the non-global items (e.g. individual course ratings) for possible improvement strategies. |

### Comments:
*While there were problems getting online evaluations for 12 of the 20 students on co-op from 20061-20063, it is anticipated that 90% of the co-op evaluations will be completed online during summer 20064. At that time it may be possible to calculate performance of students for each program of study.*

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