## Mission Statement

The primary mission of the National Technical Institute for the Deaf is to provide deaf and hard-of-hearing students with outstanding state-of-the-art technical and professional education programs, complemented by a strong arts and sciences curriculum, that prepare them to live and work in the mainstream of a rapidly changing global community and enhance their lifelong learning.

Secondarily, NTID prepares professionals to work in fields related to deafness; undertakes a program of applied research designed to enhance the social, economic and educational accommodation of deaf people; and shares its knowledge and expertise through outreach and other information dissemination programs.

## Outcomes and Measures

### Business AS Program Outcome Set

#### Develop a high degree of technical competence to support the continued academic requirements that will be faced at the baccalaureate level

<table>
<thead>
<tr>
<th>Measure</th>
<th>Details/Description</th>
<th>Acceptable Benchmark</th>
<th>Implementation Plan (timeline)</th>
<th>Key/Responsible Personnel</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Managerial Accounting [NACC-206] - Student Learning Assessment Test</td>
<td>Student Learning Assessment Test administered in Managerial Accounting course [NACC-206]</td>
<td>90% of students will earn an acceptable rating score averaging 70% or higher on Learning Assessment Test.</td>
<td>At the end of fall semester when Managerial Accounting is offered.</td>
<td>Department Program Coordinator</td>
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#### Develop core interpersonal business skills for teamwork

<table>
<thead>
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<tr>
<td>1) World of Business and Innovation [NBUS-211] and Intro to Entrepreneurship [NBUS-225] - Interpersonal &amp; Team Work Review</td>
<td>Interpersonal and team work review in World of Business and Innovation [NBUS-211] and Intro to Entrepreneurship [NBUS-225]</td>
<td>90% of students will earn an acceptable rating score averaging 80% or higher on interpersonal skills and teamwork rubric.</td>
<td>At the end of spring semester when Intro to Entrepreneurship is offered.</td>
<td>Department Program Coordinator</td>
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#### Acquire the knowledge and skills necessary to access business practices and environments represented by cultural differences and the global

Printed on: 10/21/2015 02:16:42 PM (EST)
Describe the interrelatedness of social, cultural and business factors that shape and impact the global business environment

**Measure:** 1) World of Business and Innovation [NBUS-211] and Globalization [SBC-INTB-225] - Work Assessed
Course level: Direct - Other

**Details/Description:**
Acceptable Benchmark: World of Business and Innovation [NBUS-211] and Globalization [SBC-INTB-225]
80% of students will meet or exceed overall satisfactory score on work assessed.
Implementation Plan (timeline): At the end of each semester when Globalization is offered.
**Key/Responsible Personnel:** Department Program Coordinator

Develop an innovative approach to a business problem or new business opportunity

**Measure:** 1) Introduction to Entrepreneurship [NBUS-225] and World of Business and Innovation [NBUS-211] - Work Assessed
Course level: Direct - Other

**Details/Description:** Introduction to Entrepreneurship [NBUS-225] and World of Business and Innovation [NBUS-211]
Acceptable Benchmark: 80% of students will meet or exceed overall satisfactory score on work assessed.
Implementation Plan (timeline): Assessed every two years.
**Key/Responsible Personnel:** Department Program Coordinator

Students completing their AS degree will be accepted into Saunders College of Business Program

**Measure:** 1) Change of Program Form - Graduation Statistics

**Details/Description:** Acceptance rate of students applying for transfer to B.S. level programs
Acceptable Benchmark: 90% of students applying for transfer to B.S. level programs will be accepted.
Implementation Plan (timeline): Upon completion of the A.S. Business program
**Key/Responsible Personnel:** Department Program Coordinator and Graduation Statistics

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