**NTID**  
**Communication Outcomes Assessment**  
**Plan and Report for AY 2010-2011**  

**Program Goal:** To prepare students to communicate effectively in their professional, personal and civic lives.

<table>
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<th>Critical Outcomes for all Students</th>
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| 1. Students will demonstrate competency in face-to-face communication. | a. Students will choose the appropriate communication medium and level for situation.  
b. Students will demonstrate the ability to clearly structure a message and express ideas.  
c. Students will utilize strategies to monitor comprehension. | We are using the co-op supervisors evaluation form. | 80% of AOS and AAS students will receive and average score of “4” or higher on the face to face communication rating on the supervisors co-op evaluation form. | Pilot beginning AY 2007-2008. Data collection to begin 2008-09. |
| 2. Students will demonstrate competency when initiating and replying to email. | a. Students will choose the appropriate communication medium and level for situation.  
b. Students will demonstrate the ability to clearly structure a message and express ideas.  
c. Students will utilize strategies to monitor comprehension. | Communication outcomes assessment rubric. | 80% of students in career focused AOS/AAS programs will receive and average score of “2” or higher on the communication outcomes assessment rubric. * | The revised procedure was recommended for implementation by the department. Data was collected fall (20101) and during 20102 (Winter Quarter) in the Employment Seminar Course. n=36 of which 83% (n=30) satisfied the criteria. |
| 3. Students will demonstrate competency in making a formal presentation. | a. Students will choose the appropriate communication medium and level for audience. | Communication outcomes assessment rubric. | 80% of students in career focused AOS/AAS programs will receive and average score | Pilot beginning AY 2007-2008. Data collection to begin 2008-09. |

* These satisfy the criteria and we will continue to monitor. No other action needed.
b. Students will demonstrate the ability to clearly structure a message and express ideas.

c. Students will utilize strategies to monitor comprehension.

| 2008-09. | (20101) and Winter (20102) Quarters in the Capstone Course. n=49, 44 of 49 satisfied the criteria (90%). |

**Comments:**

* This assessment of performance was revised to reflect the fact that with this approach we are assessing only students in career focused programs (AOS and AAS). These students take the same course together.

/snl
Rev: 08/31/2011

**TOP**