<table>
<thead>
<tr>
<th>Program Goals</th>
<th>Student Learning Outcomes</th>
<th>Academic Program Profile</th>
<th>Data Source/Measure Curriculum Mapping</th>
<th>Benchmark</th>
<th>Timeline</th>
<th>Data Analysis Key Findings</th>
<th>Use of Results Action Items and Dissemination</th>
</tr>
</thead>
</table>
| Please List program-level goals  
To prepare students to communicate effectively in their professional, personal and civic lives. | Students will be able to: (task, capability, knowledge, skills, and dispositions) Use measurable verbs. | Alignment to the five RIT essential outcomes - check all that apply  
☐ Double click on the check box and find the Default Value and click Checked to check the box. To uncheck, the box, double click and then click Not Checked. | Assessment opportunity (course/experience) method/measures, assignment/rubric | Standard, target, or achievement level (usually a %) Statement of student success | Identify when and how data are collected, aggregated, and analyzed | Identify who is responsible and list key findings | Identify how results are used and shared. List any recommendations or action items |
| 1. Students will demonstrate competency in face-to-face communication. | a. Students will choose the appropriate communication medium and level for situation.  
b. Students will demonstrate the ability to clearly structure a message and express ideas.  
c. Students will utilize strategies to monitor comprehension. | Critical Thinking  
☐ Ethical Reasoning  
☐ Integrative Literacies  
☐ Global Interconnectedness  
☐ Creative/Innovative Thinking | We are using the co-op supervisor's evaluation form. | 80% of AOS and AAS students will receive an average score of “4” or higher on the face-to-face communication rating on the supervisor's co-op evaluation form. | Pilot beginning AY 2007-2008. Data collection to begin 2008-09. | Dept. Chair is responsible. Waiting for results from NCE. |
| 2. Students will demonstrate competency when initiating and replying to email. | a. Students will choose the appropriate communication medium and level for situation.  
b. Students will demonstrate the ability to clearly structure a message and express ideas.  
c. Students will utilize strategies to monitor comprehension. | Critical Thinking  
☐ Ethical Reasoning  
☐ Integrative Literacies  
☐ Global Interconnectedness  
☐ Creative/Innovative Thinking | Communication outcomes assessment rubric. | 80% of students in career-focused AOS/AAS programs will receive an average score of “2” or higher on the communication outcomes assessment rubric.* | Pilot beginning AY 2007-2008. Data collection to begin 2008-09. | Dept. Chair is responsible. Not completed this year. Decision was made to allow first year of conversion to semesters to happen and begin again in AY 2014-15. |
| 3. Students will demonstrate competency in making a formal presentation. | a. Students will choose the appropriate communication medium and level for audience.  
b. Students will demonstrate the ability to clearly structure a message and express ideas.  
c. Students will utilize Critical Thinking  
☐ Ethical Reasoning  
☐ Integrative Literacies  
☐ Global Interconnectedness  
☐ Creative/Innovative Thinking | Communication outcomes assessment rubric. | 80% of students in career-focused AOS/AAS programs will receive an average score of “2” or higher on the communication outcomes assessment rubric.* | Pilot beginning AY 2007-2008. Data collection to begin 2008-09. | Dept. Chair is responsible. Not completed this year. Decision was made to allow first year of conversion to semesters to happen and begin again in AY 2014-15. |
<table>
<thead>
<tr>
<th>Program Goals</th>
<th>Student Learning Outcomes</th>
<th>Academic Program Profile</th>
<th>Data Source/Measure Curriculum Mapping</th>
<th>Benchmark</th>
<th>Timeline</th>
<th>Data Analysis Key Findings</th>
<th>Use of Results Action Items and Dissemination</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>strategies to monitor comprehension.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Critical Thinking</td>
<td>Ethical Reasoning</td>
<td>Integrative Literacies</td>
<td>Global Interconnectedness</td>
<td>Creative/Innovative Thinking</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Critical Thinking</td>
<td>Ethical Reasoning</td>
<td>Integrative Literacies</td>
<td>Global Interconnectedness</td>
<td>Creative/Innovative Thinking</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Critical Thinking</td>
<td>Ethical Reasoning</td>
<td>Integrative Literacies</td>
<td>Global Interconnectedness</td>
<td>Creative/Innovative Thinking</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>