TWITTERACY: WOULD YOU LIKE A #HASHTAG WITH THAT?

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#OnceUponATime
#BornWithAChip
Learning is best achieved when it occurs within a social context though an active and constructive process.

(Dewey 1933; Piaget 1972; Vygotsky 1978)
Millennial students:

- technology-savvy
- rely on search engines to find information
- interested in multimedia
- short attention spans
- multitask on everything
SOCIAL MEDIA

A variety of networked tools or technologies that emphasize social aspects of the Internet as a channel for communication, collaboration, and creative expression.

(Dabbagh & Reo 2011)
TWITTER USAGE / COMPANY FACTS

- **320M**: Monthly active users
- **1B**: Unique visits monthly to sites with embedded Tweets
- **80%**: Active users on mobile
- **4,300**: Employees around the world
- **35+**: Offices around the world
- **79%**: Accounts outside the U.S.
- **35+**: Languages supported
- **44%**: Employees in technical roles

All numbers approximate as of September 30, 2015.
LITERACY PRACTICES IN TWITTER

• Increasingly multimodal; blending authorship, readership, production, and consumption (Kress 2003)

• Best conceived as dynamic and situationally specific (Coiro et al. 2008)

• Socially mediated (Gee 1999; Lewis and Fabos 2005; Black 2008)

• Comprise a multiplicity of modes, demonstrated via abbreviated hyperlinks to other online content (e.g. photos, videos, other Web pages) (boyd et al. 2010)
TWITTERACY (TWITTER-LITERACY)

• Informal, online writing spaces provided students with access to traditional literacy learning. (Black 2009)

• Develop information literacy - the ability to find, select, critically evaluate, and synthesize a range of information across media. (Black 2009)
TWEETING PRACTICES (GREENHOW AND GLEASON 2012)

• Improving students’ motivation and engagement with course content.

• Increasing student-student or student-instructor interactions, which creates more opportunities for feedback and mentoring.

• Offering lower barriers to publishing and a more “relaxed” writing style, which can encourage self-expression, creativity, playfulness, and risk-taking.
A Twitter chat is where a group of Twitter users meet at a pre-determined time to discuss a certain topic, using a designated hashtag (#) for each tweet contributed.

A host or moderator will pose questions (designated with Q1, Q2...) to prompt responses from participants (using A1, A2...) and encourage interaction among the group.

Chats typically last an hour.
#HASHTAG

- Used to tag or organize tweets
- Part of a category or conversation
- Search mechanisms
Silent Grapevine @SilentGrapevine

How #DeafEd is taking steps to improve education experiences for all. silentgrapevine.com/2016/01/how-de...
@heidigasi @jaceyhill

deafdatinguk @deafdatinguk · 13m

Silent Grapevine - How #DeafEd is taking steps to improve education experiences for all.  
ift.tt/1OunfJ8
#VIVAVOCABULARY

#SOCIRIT
Aimee Whyte @AimeeNTID
Don's Original Restaurant sign w/ "Where Quality Predominates."
#Predominate = prevail.
#vivavocabulary
pic.twitter.com/q8WQ4tA9RR

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#Predominates = larger in power/importance
#vivavocabulary
pic.twitter.com/q8WQ4tA9RR
Erin Esposito @ErinAEsposito

@Chocboyy23 @akellogg2314 good dialogue here, guys!

Mar 5, 2015 at 1:15 PM via Tweetbot for iOS

In reply to...

Malik Morris @Chocboyy23 @akellogg2314 you can find for this source from essentials of sociology book in page 171

Aaron Kellogg @akellogg2314 @Chocboyy23 Bill Gates don't have any education background and became billionaire. How your view is validity? #SOCIRIT

Malik Morris @Chocboyy23 A person who don't have an education background that higher than a college degree are more likely targeted for going to jail. #SOCIRIT
WOULD YOU LIKE A #HASHTAG WITH THAT? :)
REFERENCES


